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## **Second Ohio Gambling Survey Analysis Released**

(COLUMBUS) – The Ohio for Responsible Gambling coalition today released an analysis of the Ohio Gambling Survey – Round Two, a follow-up to the baseline survey done in 2012, before any of the state’s casinos and racetrack-based racinos had opened. Ohio for Responsible Gambling (ORG) includes the Ohio Commissions of Casino Control, Lottery and Racing, and the Ohio Department of Mental Health and Addiction Services (OhioMHAS).

The new 2016-17 survey gathered 24,000 completed responses and includes the same prevalence measurement used in 2012, the Canadian Problem Gambling Index (CPGI). This allows for a summary of current gambling activity among Ohio adults, and highlights changes in gambling behavior over a four-year period.

The most notable statistic is that Ohioans deemed to have problem gambling, otherwise known as “gambling disorder,” total 0.9 percent. This is significantly below the national average rates of past-year problem gambling of 2.2 percent. The 0.9 percent of Ohio adults totals approximately 76,379.

“Under the leadership of Governor John R. Kasich and the Ohio for Responsible Gambling partners, Ohio has committed to ensuring that prevention of problem gambling and education on responsible gambling practices reaches all citizens. For the small number who may need help due to gambling challenges, we have a quality system of care in place,” explained Director Tracy Plouck of OhioMHAS.

### **OHIO GAMBLING SURVEY 2016-17 HIGHLIGHTS**

- Ohioans estimated to be at-risk of problem gambling (843,000) constitute the prime audience for responsible gambling education.
- Younger adults, ages 18-44, were more likely to be at-risk for problem gambling, as in the 2012 survey.
- Also as in 2012, African-Americans were more likely to be in the at-risk/problem gambling group, and “other” racial groups, such as Asian, American Indian, Pacific Islander, and multiracial were more likely to be in the at-risk/problem gambling group than Whites.
- Individuals who were unemployed (looking for work; not looking for work; and due to disability) had the highest rates of at-risk/problem gambling.
- Individuals with less education showed higher rates of at-risk/problem gambling than those with post-secondary education; those with some post-secondary education showed higher rates of at-risk/problem gambling than those with post-secondary degrees.
- The two activities most likely to be associated with at-risk/problem gambling were gambling in a casino/racino and sports gambling (online and fantasy football, sports bookie, horse racing).
- RELATED HEALTH CONCERNS - Individuals with a family history of problem gambling; or with a family history of alcohol/drug problems; or under a doctor’s care due to stress; and/or those who reported being seriously depressed were all most likely to be in the problem gambling category.

Ohio adults gamble in many different ways: 50-50 raffles, bingo, casinos, keno, horse racing, scratch-off tickets, lottery tickets and sports betting to name just a few. Proceeds from the taxes on casino profits and the Lottery sales help to support schools, local governments, and prevention and responsible

gambling campaigns and programs. Funds from Ohio's taxes related to gambling revenues ensure that any Ohioan who needs treatment for gambling disorder can obtain care at no cost.

Youth and adults who do not gamble, or gamble but have not had any negative experiences from gambling, make up the main audience for prevention of problem gambling messaging and education in the state.

The ORG-sponsored "Get Set Before You Bet" campaign emphasizes the importance of knowing the odds, paying bills, not playing alone, and knowing how to get help for one's self or a loved one in trouble due to gambling. The campaign website [www.beforeyoubet.org](http://www.beforeyoubet.org) offers extensive tools and resources, including a "Take the Quiz" feature that lets visitors rate their gambling activity on an at-risk scale. Nearly 30,000 Ohioans have taken the quiz to date.

The Ohio Problem Gambling Helpline is staffed 24/7 by trained referral specialists who can provide help in all areas of social service needs including counseling, financial assistance and health services. The helpline is run through the United Way of Greater Cleveland, which maintains an up-to-date referral database of health and human services to assist callers anywhere in Ohio.

If you or someone you know has a gambling problem, call the Ohio Problem Gambling Helpline at 1-800-589-9966 or visit [www.beforeyoubet.org](http://www.beforeyoubet.org).

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**CONTACTS:** Eric Wandersleben  
Ohio Department of Mental Health and Addiction Services  
614-728-5090  
[Eric.wandersleben@mha.ohio.gov](mailto:Eric.wandersleben@mha.ohio.gov)

Danielle Frizzi-Babb  
Ohio Lottery Commission  
216-774-5746  
[Danielle.Frizzi-Babb@lottery.ohio.gov](mailto:Danielle.Frizzi-Babb@lottery.ohio.gov)

Jessica Franks  
Ohio Casino Control Commission  
(614) 914-2529  
[Jessica.Franks@casinocontrol.ohio.gov](mailto:Jessica.Franks@casinocontrol.ohio.gov)

## Highlights - Ohio Gambling Survey

### ALL GAMBLING AND PROBLEM GAMBLING BY TYPE, 2016-17



\*Graph represents 100% of all Ohio adults who gamble.

\*\*Stock market and Sports gambling were included in "Other Gambling" in 2012 due to the smaller sample size.

### IMPACT OF FAMILY HEALTH HISTORY ON PROBLEM GAMBLING IN OHIO

- Adults who reported a family history of problem gambling were most likely to be in the at-risk/problem gambling group of 23.4%, compared to 11.9% of gamblers who did not report a family history of problem gambling.
- Individuals with at-risk/problem gambling were most likely, at 47.6%, to have reported that someone else in their families had a history of alcohol/drug problems. Of non-gamblers, 27.6% reported family alcohol/drug problems.
- Individuals who felt the urge to drink after a painful life event were most likely, at 35.1%, to be in the at-risk/problem gambling group compared to those who did not feel the urge to drink. All gamblers were more likely to want to drink after a painful life event.
- Individuals who had the urge to use drugs or medications after a painful life event were most likely, at 14.8%, to be in the at-risk/problem gambling group compared to those who did not feel the urge to use drugs.
- Adults under a doctor's care due to stress were most likely, at 19.8%, to be in the at-risk/problem gambling group compared to those not under a doctor's care due to stress; those who reported being seriously depressed were also most likely, at 26.1%, to be in the at-risk/problem gambling group.

### MONTHLY AVERAGE DOLLARS SPENT GAMBLING BY GAMBLING STATUS

Type of Gambling	Gambling Status	Mean	Median	Min.-Max.
Lottery	Non-Problem Gambler	\$20.38	\$10.00	\$0-\$2,200
	At-Risk/Problem Gambler	\$86.78	\$26.00	\$0-\$10,020
Other	Non-Problem Gambler	\$32.49	\$10.00	\$0-\$30,000
	At-Risk/Problem Gambler	\$210.11	\$30.00	\$0-\$50,200
Sports	Non-Problem Gambler	\$77.95	\$11.00	\$0-\$20,000
	At-Risk/Problem Gambler	\$287.38	\$40.00	\$0-\$26,040
Casino/Racino	Non-Problem Gambler	\$143.56	\$40.00	\$0-\$25,230
	At-Risk/Problem Gambler	\$546.03	\$125.00	\$0-\$80,220

\*Values larger than \$1,000,000 were not included in the analysis.

\*\* Stock Market/Day-Trading was also included in the survey but was not included on this chart due to the small respondent size.

# Report on Problem Gambling Services SFY 2017-18

ohio for responsible gambling



OHIO CASINO CONTROL COMMISSION



### MILESTONES for SFY 2017

- ⇒ Increased by 35% the number of Ohioans screened for gambling disorder to more than 68,000.
- ⇒ Increased the number of Ohioans diagnosed and/or treated for gambling disorder by 11% for a total of 1,159.
- ⇒ A total of 11 Ohio clinical supervisors have graduated from the first two cohorts of the Problem Gambling Treatment Supervision Fellowship Program.
- ⇒ The Wright State University-developed Risky Business program to prevent risky behaviors, including gambling among youth, and creator Josephine Wilson, DDS, PhD, won the Jim Wuelfing Prevention Award at the 2017 National Conference on Problem Gambling. Creation of the Risky Business promising practice model was funded by ORG and the Montgomery County ADAMH Board.
- ⇒ Funded by ORG and developed by Prevention Action Alliance, Campus Cents is showing very positive student feedback and pre- and post-course impact. Participants scored an average of 50% on likelihood of using Personal Spending Plan pre-course, and post-course likelihood was 90%. Other learning modules showed average increased scores of 10-22%, including a 17% improvement on the Gambling module. Campus Cents was created to help young adults make smart decisions about money.
- ⇒ Competed for and won the honor of hosting the 2018 National Conference on Problem Gambling at the Hilton in Cleveland July 18-21. To be co-hosted by the Problem Gambling Network of Ohio and Ohio for Responsible Gambling, the National Council on Problem Gambling is sponsor.

### "Be the 95%" Problem Gambling Prevention and Responsible Gambling Campaign

Wrapping up its second year, the Ohio for Responsible Gambling "Be the 95%" campaign again won national awards for Public Awareness and Social Media at the National Conference on Problem Gambling. The campaign was also recognized by the National Public Health Information Coalition.

Providing tools and education for anyone who gambles or is concerned about a gambler, the campaign engages influencers of gamblers and the gamblers themselves.

#### HIGHLIGHTS

- ◆ 122,000 website visits; 325,000 page views
- ◆ Nearly 30,000 online "Take the Quiz" sessions
- ◆ 3,700 Community Toolkit visits
- ◆ Facebook followers at 3,230, a 300% increase in '17
- ◆ 140+ million estimated campaign impressions



Facebook Post

[www.beforeyoubet.org](http://www.beforeyoubet.org)

**STATEWIDE PERFORMANCE MEASURES UPDATE**

MEASURE	SFY17 TOTALS			
Number reached by media campaign & community-based problem gambling prevention strategies	2.5 million Ohioans reached via community-based prevention - 140 million campaign impressions			
Number of community coalitions engaged in problem gambling prevention	26 [Drug-Free Community & PG-specific Coalitions]			
	SFY14	SFY15	SFY16	SFY17
Number who called the Helpline	9,727*	5,414	5,884	5,358
Number screened with approved tools	25,966	35,444	44,236	68,419
Number treated/diagnosed for gambling disorder	924	1,001	1,028	1,159

\*Helpline calls dropped notably between SFY14 and 15, due to use of a different vendor and counting system.

**Problem Gambling Helpline 1-800-589-9966**

**MOST CALLS by COUNTY**

Cuyahoga	946
Franklin	437
Hamilton	357
Lucas	195
Montgomery	189
Summit	138
Mahoning	96
Butler	84
Warren	57
Stark	56
Clark	55
Trumbull	51
Lorain	50
Lake	49

**CALLER DEMOGRAPHICS**

- ◆ Callers' Ages
 

12-34	24%
35-54	38%
55+	38%
- ◆ Calls: 5,246
- ◆ Chat Calls: 112 (100% increase over SFY2016)
- ◆ Reasons for Seeking Help
 

Information services	44%
Mental health/Addictions	22%
Lottery questions	17%
Legal/Self-Exclusion	11%
Transportation/Tourist info	5%

**UPCOMING for SFY 2018**

- ◆ Announce new statewide Ohio Gambling Survey - Round Two results. Prepare community toolkit for release of County Alcohol, Drug Addiction and Mental Health (ADAMH) Services Board-level data in early 2018.
- ◆ Transition to "Get Set Before You Bet" campaign messaging; engage local agencies with Community Toolkit resources via webinars and in-person presentations.
- ◆ Announce availability of Problem Gambling Treatment Shortfall funds via multiple communication channels.
- ◆ Begin prevention trainings for Foster Care caseworkers in Northwest Ohio.
- ◆ Continue education of clinicians, supervisors, and prevention professionals and continue to broaden outreach to inter-related health, human service, social service and faith-based organizations.
- ◆ Assess/build community readiness through a series of regional prevention trainings.
- ◆ Submit Risky Business for publication and NREPP approval.
- ◆ Plan, recruit volunteers, offer scholarships and travel stipends to Ohio attendees, and present the 2018 National Conference on Problem Gambling in Cleveland July 18-21.
- ◆ Analyze Ohio Gambling Survey - Round Two results to determine if a change in per capita allocation of Casino Gambling and Addictions funds is warranted; institute change with SFY 2019 allocations, as needed.

**OVERVIEW AND METHODOLOGY**

The initial Ohio Gambling Survey was completed in 2012, prior to the opening of Ohio's 4 casinos and 7 racinos, to establish a baseline for gambling behavior among adults. The 2016-17 survey includes the same prevalence measurement, the Canadian Problem Gambling Index (CPGI). This analysis highlights current status and changes over a four-year period.

More than 24,000 completed surveys were gathered from Ohio adults ages 18 and older via cellphones and landlines by Strategic Research Group, LLC. To ensure an appropriate representation of older adults and low cell phone penetration, a proportion of landline calls were also made to 17 counties. The survey data was weighted by researchers at The Ohio State University on age, race, and gender to closely reflect Ohio's population by county Alcohol, Drug Addiction and Mental Health (ADAMH) Board areas, and to enable generalizations from the survey sample data regarding Ohio adults. For comparison purposes, 3,600 surveys were completed in the 2012 Ohio Gambling Survey.

**PREVALENCE OF GAMBLING AMONG OHIO ADULTS**

Estimated Prevalence of Gambling – 2012 vs. 2016–17							◆ The 0.9% of Ohio adults estimated to be problem gamblers is significantly below the national average rates of past-year prevalence of problem gambling at 2.2%. <sup>1</sup>
	Non-Gambler	Non-Problem Gambler	Low Risk Gambler	Moderate Risk Gambler	Problem Gambler	Total	
2016–17	25.1%	64.6%	6.4%	3.0%	0.9%	100%	◆ Some studies indicate that at-risk gambling levels off after first few years of casino-related growth.
2012	41.4%	53.0%	4.2%	1.1%	0.4%	100%	

**Low Risk:** People who scored 1-2 on the CPGI. This group does not experience adverse consequences from gambling, but may benefit from prevention education and awareness of problem gambling signs and symptoms. They would not necessarily need further intervention.

**Moderate Risk:** These individuals scored 3-7 on the CPGI. This group may experience adverse consequences from gambling; however, they do not meet diagnostic criteria for gambling disorder.

**Problem:** These individuals scored 8 or higher on the CPGI and meet diagnostic criteria for gambling disorder. This group generally exhibits loss of control and distortions in thinking regarding gambling behaviors.

- ◆ The 10.3% of at-risk gamblers totalled 919,162 Ohioans, and the 0.9% who could likely be diagnosed with a gambling disorder amounted to 76,379 adults.
- ◆ The new survey showed no correlation between gender and problem gambling in Ohio, whereas in 2012, men were more likely than women to have at-risk/problem gambling.
- ◆ Younger adults, ages 18-44, were more likely to be at-risk for problem gambling, as in the 2012 survey.
- ◆ Also as in 2012, African-Americans were more likely to be in the at-risk/problem gambling group, and "other" racial groups, such as Asian, American Indian, Pacific Islander, and multiracial were more likely to be in the at-risk/problem gambling group than Whites.
- ◆ Individuals who were unemployed (looking for work; not looking for work; and due to disability) had the highest rates of at-risk/problem gambling.
- ◆ Individuals with less education showed higher rates of at-risk/problem gambling than those with post-secondary education, and those with some post-secondary education showed higher rates of at-risk/problem gambling than those with post-secondary degrees.
- ◆ The two activities most likely to be associated with at-risk/problem gambling were gambling in a casino/racino and sports gambling (online and fantasy sports, sports bookie, horse racing).

<sup>1</sup> Williams, R. and Volberg, R. Population Prevalence of Problem Gambling, Ontario Problem Gambling Research Center (2012)